

Working with communities, delivering for Pembrokeshire



Cydweithio gyda chymunedau, cyflawni dros Sir Benfro

Social Enterprise – Wales – ‘There’s no business like Social Business’

Jane Howells



PLANED



Pembrokeshire Local Action Network for Enterprise and Development

An enterprising community can help to build a better future.
Developing local resources can strengthen the local economy.

The greatest resource of any area is its people, their skills,
knowledge, enthusiasm and commitment.



- PLANED is a community led local development partnership, development trust, a charity, a company limited by guarantee.
- Local Action Group for the delivery of the Rural Development Plan 2007 - 2013



PLANED believes that:

- The skills, knowledge and ideas of local people working together can address many local problems.



PLANED believes that:

- By encouraging local people to take a fresh look at their own area, new and innovative solutions to local needs can be developed.



PLANED believes that:

- By enabling all sections of the community to join in and by seeking to bring communities together, local people can promote projects of long term benefit.



PLANED believes that:

- By building partnerships and providing access to a range of specialist support, communities can do much to improve their quality of life.



PLANED – our history

- We have over 20 years experience
- We practice a bottom up approach to community work in West Wales in the UK



PLANED - what we do:

Community Engagement:

- Working with communities
- Identifies the strengths and opportunities
- Identifies the threats and weakness facing rural communities



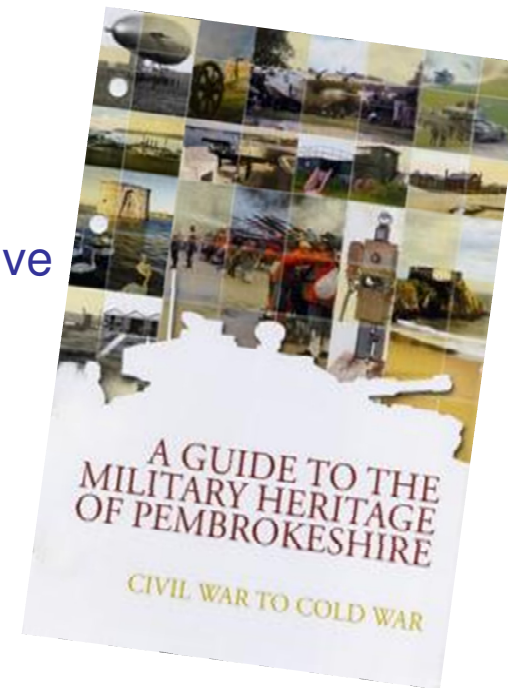
Heritage

- Exhibitions
- Guided Walks
- Tours
- Creating a Sense of Place



Military History

- Supports communities to identify & research their military history
- Brings in experts to assist
- Assist with the production of comprehensive guides and literature



Agriculture

PLANED set up The Pembrokeshire Sustainable Agriculture Network.

This provides access to:

- Information
- New ideas
- Future opportunities on renewable energy



Environment

- Valuing the Environment
- Provides skills and knowledge
- Implements practical projects



Energy

- Supports communities to investigate and implement ways of reducing energy consumption
- Develops renewable energy projects



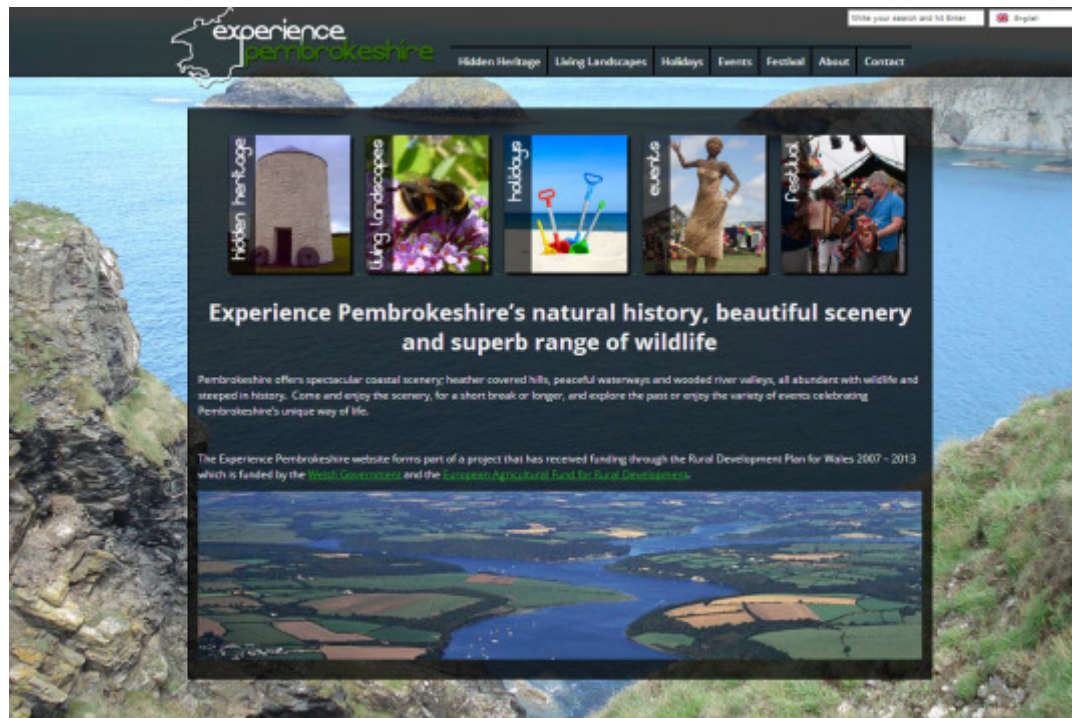
Sustainable Tourism

- Training for local people to operate a successful tourism business
- Greenways Holidays
- Sense of Place Tours



www.experiencepembrokeshire.com

PLANED successfully developed this website which details lesser known history and landscape of the area



Festivals & Events

Provides training and advice sessions for those organising festivals & events ensuring they are supported throughout

- How to publicise market community events
- Ensuring regulations are met



Increasing Skills

Developing courses on traditional countryside skills:

- Hedge laying
- Coppicing
- Taster course on carpentry & Plumbing



Pembrokeshire Business Network

We bring businesses together to share experiences and learn from experts



Social Enterprise Strategy

- Creating an enabling environment
- Making Social Enterprises better businesses
- Establishing the value of social enterprises
- Encouraging the development of new opportunities



STATS



Support for the sector:

- Procurement
- Business support
- Asset development
- Mentoring

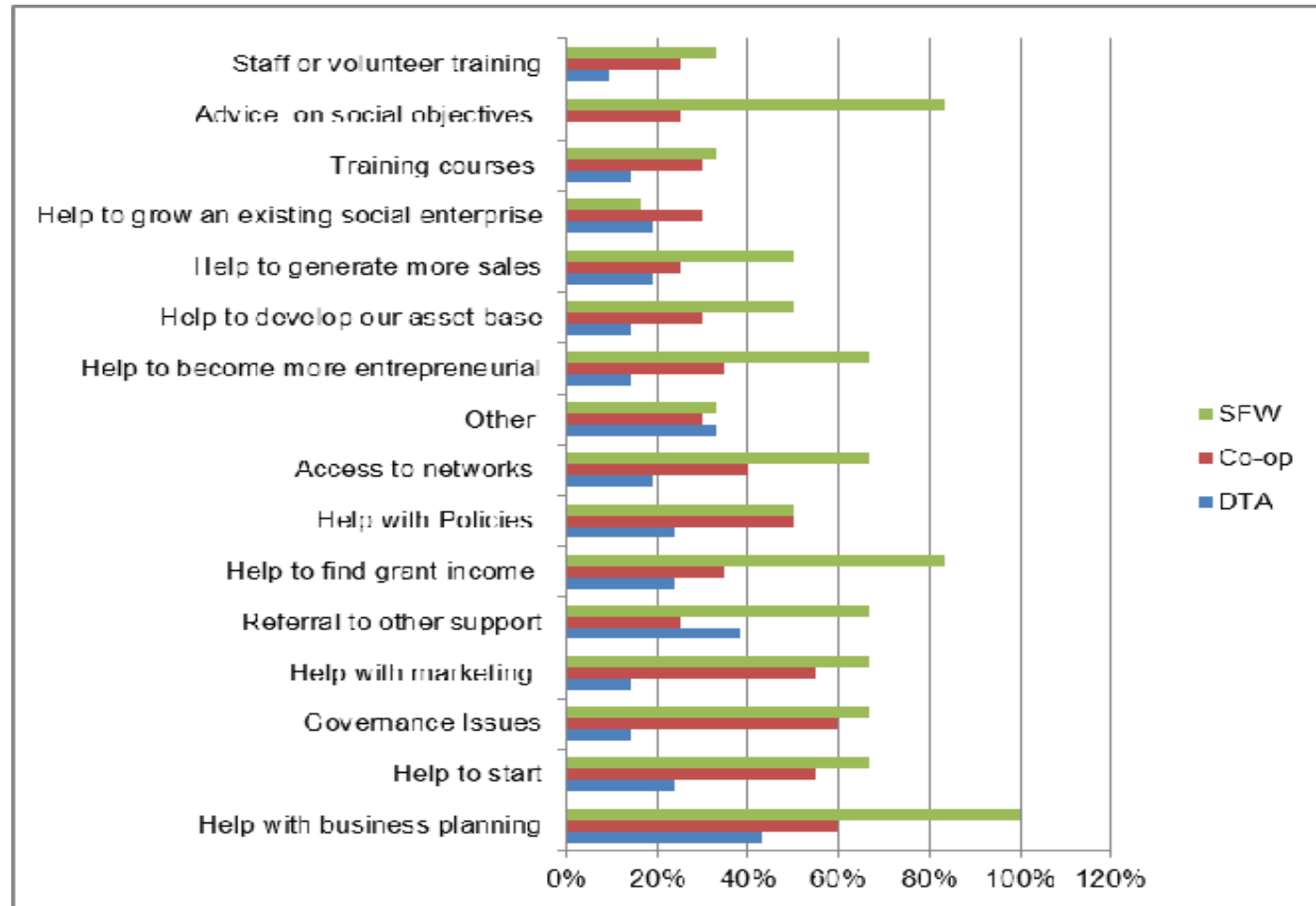
Opportunities to access European funding



- Wales Co-operative Centre
- The Development Trust Association (DTA, Wales)
- Social Firms Wales



Support Received by Social Enterprises



Source: Welsh Assembly Government 03-2011



Where are the OPPORTUNITIES for developing Social Enterprise?

- Childcare
- Provision of housing
- Renewable energy
- Recycling
- Training
- Sports clubs
- Engineering
- Food processing
- Tourism
- Community shops
- Community pubs
- Training providers
- Provision of financial services



Case studies

Planed & photo of site



PLANED's Charitable Objectives

The objects of the Association shall be, for the benefit of the public:

- To promote any charitable purpose to stimulate improvements to the condition of life Pembrokeshire
- To improve the quality of life for the people of Pembrokeshire
- To promote and organise co-operation with local Communities, Special Interest Groups, Statutory Authorities, Local Authorities and other organisations.



- To advance education and to provide facilities in the interest of social welfare
- To promote research into the economic and structural resources
- To publish useful results of searches
- To promote mutual self-help within communities through the development of local initiatives and activities
- To give advice, information and appropriate support to members



Vision 21

Vision 21 is a registered charity based in Cardiff offering people with learning needs the opportunity to undertake vocational training with a view to employment.

It provides quality training and empowering opportunities to students with learning needs in South East Wales.

Social Enterprise with much to offer.



Vision 21 (Cyfle Cymru) was founded in 1987 by Barry Shiers MBE.

The charity established a reputation for sound vocational training in a supportive environment.

Vision 21 is an innovative organisation that welcomes the diversity of people and aims to provide quality environments for people to work and learn in.

It aims to offer informed choices and empowerment.



Vision 21 has:

- 19 vocational training workshops
- Offers Vocational Training
- Transition Opportunities – building close links with schools and partnerships with local colleges
- Summer Schemes
- Commitment to Quality – wants students to get the most out of it
- Collaborations with a variety of local authorities throughout Wales



Training is offered in:

- Horticulture
- Catering
- Woodwork
- Ceramics
- Retail
- ICT
- Animal Care
- Life Skills - Training & Mentoring
- Essential skills
- Creative Choices & Card Making



Vision 21 is a registered charity and funding comes from a variety of sources including:

- Local authorities
- Welsh Assembly Government
- Grant giving trusts
- Donation



Vision 21 is extremely grateful for the support, some of their supporters are: ** do you want to include websites?

- Learning Disability Wales
- Links Wales
- Social Firms Wales
- Voluntary Action Cardiff
- ABCD
- Federation of City Farms & Community Gardens
- Cylch
- Young People Partnership



Funding options

Community Shares 2009-Present

248 new societies registered	80 share offers completed
£15.2m raised from over 15,000 members	Average raised £195,000 (median £80,000)
Average membership 192 (median 150)	Average investment per member £1,029



The Venture Crowd Nesta

- In 2011 alone, €1.5 billion was raised through crowdfunding for projects and businesses in need of funds.
- “Crowdfunded businesses do not have to adhere to the strict accounting standards required of public companies and unlike other risk capital providers, crowdfunding investors may have no experience in making such investments.”



- EU Projects
- Banks
- Charitable Trusts and Foundations
- Lottery Funds
- Housing Associations
- Local Authorities



Jane – quotation to conclude





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